### WELCOME



Implementing Chester County's Comprehensive Plan

**URBAN CENTERS FORUM** | Tuesday, October 8, 2019 | Victory Brewing Company, Parkesburg, PA









### Your Town as a Destination

**Breweries & Tasting Rooms • Farmers' Markets • Short-Term Rentals • Food Trucks** 

A FREE event brought to you by: Chester County Board of Commissioners - Michelle Kichline, Kathi Cozzone, Terence Farrell





















#### **URBAN CENTERS FORUM** | Tuesday, October 8, 2019 | Victory Brewing Company, Parkesburg, PA

#### 4:50 pm | Registration and Refreshments

#### 5:00 pm | Welcome and Introductions

**Chester County Commissioners** 

Brian N. O'Leary, Chester County Planning Commission

Pat Bokovitz, Chester County Department of Community Development

Bill Covaleski, Victory Brewing Company

#### 5:20 pm | Main Speakers Panel

- Breweries and tasting rooms

Bill Covaleski, Victory Brewing Company

Kent Steeves, Braeloch Brewing

- Farmers' markets

Lisa O'Neill, Growing Roots

- Short-term rental ordinances

Kevin Myers, Chester County Planning Commission

- Food trucks

Eric and Elaine Kelleher, On the Roll Food Truck

#### **6:20 pm | Open Discussion/Q&A** (with speakers and special guests)

Carrie Lane, Chester County Health Department

David Boelker, Phoenixville Planning and Code Enforcement

6:50 pm | Closing Remarks

7:00 pm | Adjournment/Networking

# Breweries and Tasting Rooms







## Short-Term Rental Ordinances

Short-term rentals: Residential properties or portions of residential properties available for rent on a limited duration basis.

- Popular options in communities with:
  - Higher lodging demand
  - Thriving business or entertainment districts
  - Seasonal destinations
  - Significant tourism attractions
  - Close proximity to universities
  - Large special events (fairs, concerts, festivals, etc.)

## Short-Term Rental Ordinances

#### **Considerations**

- Neighborhood opposition
- Housing availability and affordability
  - May limit long term rentals
  - Purchase of homes for short term rental
  - Drive up housing costs
- Commercial lodging
  - Affect hotels or B&B
  - Tax revenue

## Short-Term Rental Ordinances

### What municipalities can do

- Examine policies
- Determine method of regulation
  - Zoning ordinance
  - Stand-alone ordinance
- Regulations/definitions
  - A residential or commercial use
  - Whole home, shared rooms, private rooms, accessory structures
  - Where permitted and how
  - Restrictions







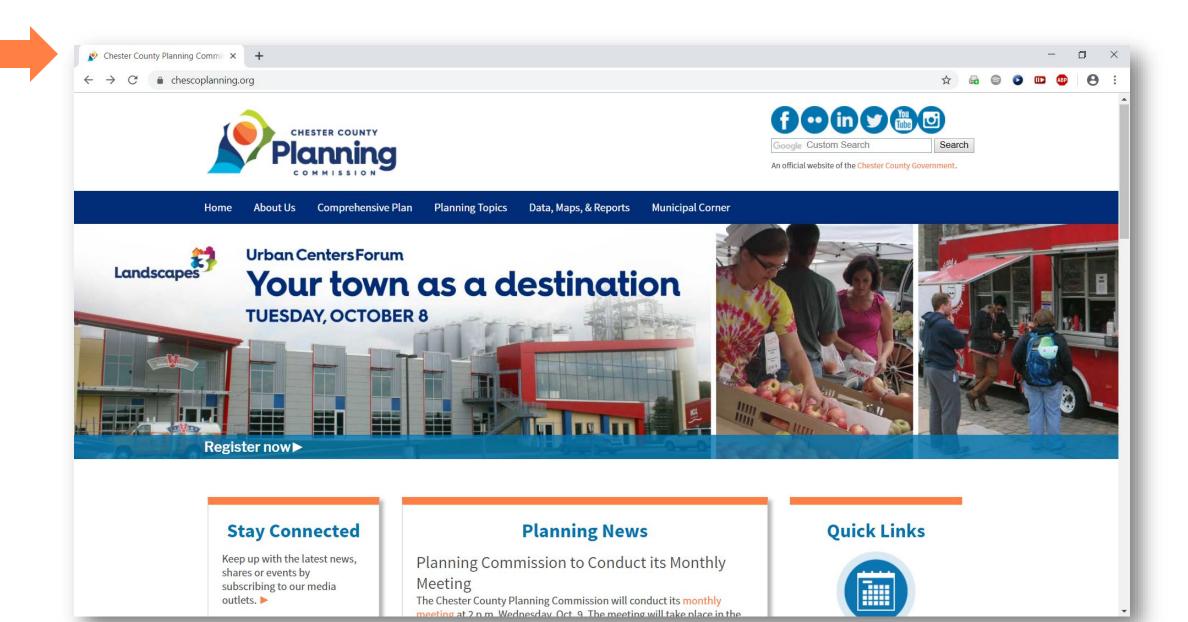


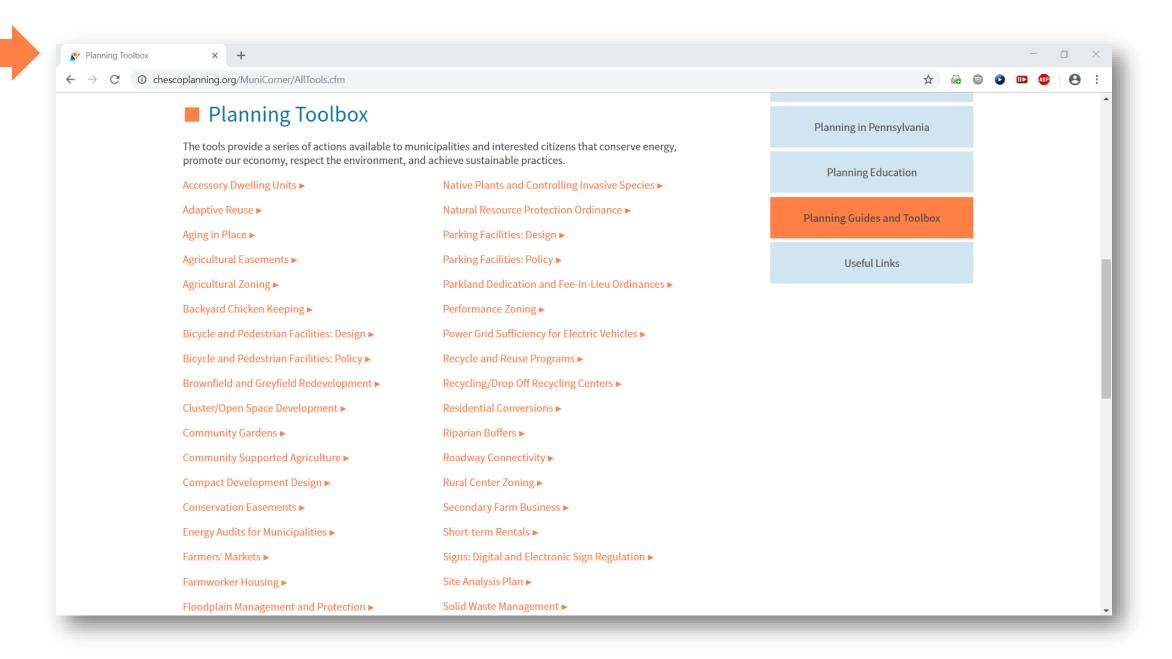


### Your Town as a Destination

### Open Discussion with Speakers and Guests







# Thank you!



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