



FOOD TRUCKS

Create jobs • Activate spaces • Outlet for minority-owned businesses •
 Cost-friendly way to try new concepts • Can grow future brick-and-mortar restaurants

Planning Considerations

What to allow

- In addition to food trucks, which the Chester County Health Department licenses and inspects, decide if items such as books, art, produce, or clothing are allowed to be sold by mobile units
- Determine hours of operation and length of stay
- Set maximum number of trucks per property
- Include parameters for free-standing signage

Where to allow

- Designate areas for operating on public streets
- Clarify rules for operating on private property
- Determine minimum distances from intersections, public parks, restaurants, and other permitted food trucks

Municipal support

- Offer assistance with waste disposal and outdoor seating
- Coordinate regulations with nearby municipalities to facilitate the mobility of vendors
- Streamline permitting process

Quick Facts

85

Number of food trucks operating in Chester County

11

Number of Chester County licensed food trucks that operate in West Chester

10

Number of Chester County licensed food trucks that operate in Philadelphia

\$2 billion+

Annual food truck sales in the U.S. (with a 300% revenue increase from 2014-2017)

\$50,000-60,000

Average food truck startup cost in the U.S.